



KMYU
299 S Main St
Ste 150
Salt Lake City, UT 84111

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 139509/
Schedule Dates 10/20/12-10/20/12
Advertiser M Love for Utah Congress-R (73714)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand LOVE CD4 10/16 (480374)
Salesperson Telerep/DC, Washington DC (2995)
Sales Office Telerep Washington DC
Buyer Name DOME, PATRICIA
Phone/Fax (703) 528-7800 /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments LOVE CD4 10/16

Date Entered 10/17/12
Last Modified 10/17/12
Entered By Katie Freckleton
CO-OP No
Headline # 06382165
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$30.00
Net Total \$170.00
Sales Tax

Salt Lake City (KMYU)
By Broadcast Month
Oct. 2012
Grand Total:
Spots 2
Rate \$200.00
\$200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Football	10/20/12-10/20/12	3	:30	1P- Sports-College Football							2		2	\$100.00	\$200.00	Salt Lake City (KMYU)	UTAH STATE	10/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 10/18/12

REP HEADLINE# 6382165
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT17/12 15.57
*** KMYU-TV ***

ADV # _____ ADV. NAME POLI/M LOVE/R/CON/UT REP. # _____ OFF. # _____ SALESMAN # 001
AGY # _____ AGY. NAME SMART MEDIA GROUP BUYER NAME PATRICIA DOME

814 KING STREET, SUITE 400 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # 1395097 CONTRACT # 6382165 CLASS: NATL. LOCAL REGIONAL

PRDCT LOVE CD4 10/16 EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT17/12 15.57

REP: TO NSM/NSA
FR LIDNSEY FOR CHERYL
NEW ORDER
TTLS \$200
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-400P	30		\$100.00	10/20	10/20	2		SAT	2
PROGRAM : UTAH STATE												
OCT/12 \$200.00												
CONTRACT TOTAL												\$200.00
TOTAL SPOTS												2

MARKET TOTALS \$20,000 KMYU 1% KUTV 31% KTVX 15% RSL 15% KSTU 38% KUCW 0% KJZZ 0%
KCSG 0%

SVC- NSI
DEMOS- RA35+*